

## RightFax vs WestFax

PRODUCT OVERVIEW





#### 100% CLOUD FAX

No expensive hardware or rack space needed. No expensive licensing.



#### SECURE

TLS 1.2 for transport and AES 256 Encryption.



#### **INTEROPERABILITY**

Integrate cloud fax using our API and your platform.



#### SECURE FAX API

RESTful interface allows rapid implementation.



CONTACT US TODAY (800) 473-6208 sales@westfax.com

### RightFax hidden (or not so hidden) costs:

**Licenses.** RightFax is flush with licensing. Every module, functionality and component requires a license to utilize.

**Hardware space**. Rack space is expensive as well as the cost to maintain servers, electricity costs and staff costs.

**Maintenance.** Internal staff training and management is needed for the hardware, connectors and software integrations. If you have to call RightFax or utilize their tech support you are subject to additional support and maintenance costs.

**Developer time.** Integrating all the components into one cohesive and functioning integration is expensive. While any fax integration has inherent cost, the cost of managing so many systems, hardware, software, training and management is not trivial and requires long term commitments to maintaining that codebase.

**Long Term Contacts.** RightFax requires long term contracts. Cancelling a RightFax contract is complicated (at best) if not impossible.



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PRODUCT OVERVIEW

WestFax prides itself on its nimbleness, innovation, and support. Instead of trying to be all things to all customers at a high cost, WestFax is able to support a diverse and nuanced customer base with shifting requirements, and keeps pace with the evolving nature of Healthcare Interoperability initiatives, all while maintaining reasonable pricing.

#### THE WESTFAX DIFFERENCE

#### NO EXPENSIVE LICENSING OR OPEN ENDED CONTRACTS.

You need a license to drive. Not to send a fax.

We charge by page volume and the number of fax lines. It doesn't cost us anything extra to add another user to the platform. Your organization needs fax. That's the bottom line. No difference if you are a solo practitioner or a global corporation. A fax is a fax and your users should are not a line item.

#### 100% CLOUD BASED FAX PLATFORM

WestFax was born in the clouds.

We have never sold a bloated overpriced fax server. We have no interest in rack space at your location. WestFax has been a cloud fax provider before the "cloud" was in the lexicon. We embrace modern API's and tools and 100% of our operations are in the cloud space. From secure HIPAA compliant fax, advanced fax workflow, custom integrations, and robust API access, we have the expertise and domain knowledge you need.

#### **BEST IN CLASS CUSTOMER SUPPORT**

Phones answered by humans that work here.

We have made our name with our outstanding customer support. Our reviews say it all. Our customers love us and they love the support. We have real people answering the phones, ready to help should you need anything. Companies have saved fortunes automating away every facet of their customer service operations. There is no compromise in this regard. We have the best customer service and support of any fax company in business.

#### API BY DEVELOPERS FOR DEVELOPERS

Developers have a heavy role in our organization.

Developers and engineers overshadow sales and management and for good cause. We are a technology company. It's not unusual for a developer to jump on a sales call or help with a customer service issue. We don't hide our technical people in windowless cubicle farms. They are the key assets in ensuring our platform is running perfectly. Our developers take pride in the platform and are happy to talk to customers and partners everyday. Our API is easy to integrate with and our developer relations is second to none.

#### MIGRATION IS OUR SPECIALTY

Out with the old in with the new.

We get it. Migration can be a nightmare and a lot of organizations will stay with an expensive broken system even if it's less expensive to move to a better platform. We get calls everyday from former customers of our competition and we have seen it all. We have the expertise and know-how when it comes to getting customers out of bad situations and contracts. Nothing surprises us and we guarantee you'll save money in the first year of service with WestFax. Don't wait out a long contract and suffer. We can come in and shore up your fax platform in no time.



# RightFax vs WestFax

#### SECURITY AND HIPAA: NEVER COMPROMISED.

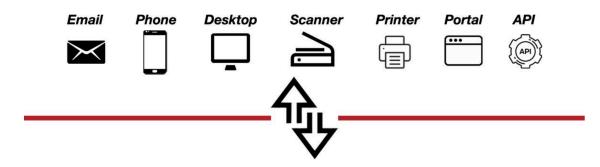
We are obsessed with security and never underestimate the bad actors.

WestFax goes beyond the normal technology assurances. We embed security policies and standard compliant practices in our everyday operations to guarantee the privacy, integrity, availability and accessibility of your electronic Protected Health Information (ePHI). For more information see our **detailed security matrix report** for all the safeguards in place to ensure your fax is secure.

#### **OUR PERSONNEL.**

We start with a knowledgeable and reliable staff and provide ongoing training and resources to ensure your data privacy.

Starting with routine training regarding access and disclosure of ePHI we move to policy and procedure training which is at the heart of what we do. Annual Security Risk Assessment (SAR) audit ensures we are always on point. The bad guys will stop at nothing to get their hands on high value data. Our team stays ahead of them at every turn.



### **MULTIPLE DEPLOYMENT STRATEGIES**

Enterprise fax with robust workflow

Contact us today to learn how WestFax HIPAA compliant cloud fax can optimize your fax platform. 1-800-473-6208 or <a href="mailto:sales@westfax.com">sales@westfax.com</a>